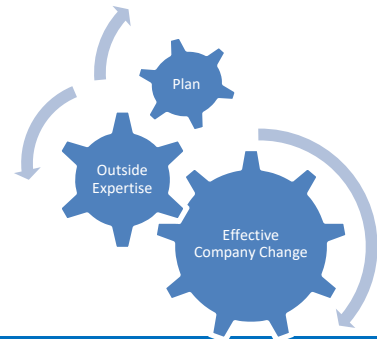


Oregon TAAF Summary

Trade Adjustment Assistance for Firms (TAAF)

Effective Help for U.S. Companies Facing Import Competition

TAAF helps companies in the tradable sector (typically: small, closely held/family owned) to overcome challenges from import competition. Help focuses on business strategy and outside expertise. These services are especially relevant for companies facing import impact. Companies must qualify and have a lifetime cap on assistance.



Import Impact & Recovery Characteristics

For 11 companies completing TAAF between 2011 & 2015 Oregon is approximately 27% of the region's economy and 25.9% of delivered technical assistance for the region.

Industries Represented Plastic Parts, Electronics, Composite Parts, Metal Parts, Food Supplements, Medical Supplies, Seafood, Fruit, Furniture, Doors, Counter Tops

Importing Countries *Most Cited:* China, Canada
Often Cited: Mexico, Brazil, Turkey, Other
Also Cited: Chile, India, Korea, Russia, Argentina

Recovery Strategy

- Focus Market
- Improve Operations
- Expand Capability
- Expand Market
- New Product & Market



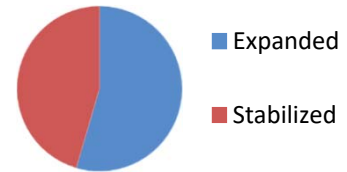
Companies facing import impact often must re-evaluate their business model; planning is essential.

Outside Expertise Import impacted companies often can't win by trying harder, they must change. For SME's change is very often led by outside expertise.



Outcomes

100% Positive Outcomes



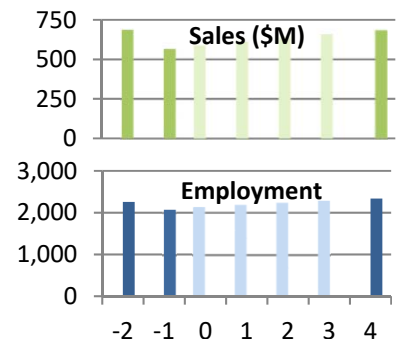
Positive outcomes preserve / increase jobs, and maintain productive capacity; by count of companies, closure is the only negative outcome.

Program Economic Impact

For 11 completed firms (2011-2015) and 13 active firms (as of 12/31/15) with significant recovery activity.

Program Time Line	Sales (\$Million)	Employment	Productivity
2 yrs Prior	686.3	2,257	304,066
1 yr Prior	564.3	2,079	271,426
Change prior to TAAF	-18%	-8%	-11%
End (4.2 yrs)	682.5	2,336	292,169
Change after start of TAAF	21%	12%	8%

GRAPHS: Sales and employment by program year ('0' = program start year). Actual figures for years -2, -1 and program end (4.2 years average), with trend line represented in years 0, 1, 2, 3.



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NWTAAC is a private, non-profit organization with over 35 years experience in the Pacific Northwest

Trade Adjustment Assistance for Firms
Alaska, Idaho, Oregon, Washington

